Piecing Together the W.W.W.W.W.

2023 Spring Seminar
March 16th; 8am-3pm
## Seminar Schedule

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<tr>
<th>Time</th>
<th>Format &amp; Topic</th>
<th>Presenter(s)</th>
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<tr>
<td>8 - 8:30am</td>
<td>Breakfast/Registration</td>
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<td>8:30 - 9am</td>
<td>Welcome &amp; Vendor Spotlight</td>
<td>Richard Nance&lt;br&gt;Adjunct Instructor, College of Humanities and Social Sciences, Utah Valley University</td>
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<td>9 - 10am</td>
<td><strong>Keynote (Why):</strong> Ethics of Records</td>
<td>Richard Nance&lt;br&gt;Adjunct Instructor, College of Humanities and Social Sciences, Utah Valley University</td>
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<td>10 - 10:20am</td>
<td>Break/Networking</td>
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<td>10:20 - 11:20am</td>
<td><strong>Panel (What/When):</strong> Privacy Considerations for Records Management</td>
<td>Howard Loos (Moderator)&lt;br&gt;CIPO, BYU&lt;br&gt;Chris Bramwell&lt;br&gt;CPO, State of Utah&lt;br&gt;Elaina Maragakis&lt;br&gt;Shareholder and Director, Ray Quinney &amp; Nebeker&lt;br&gt;Whitney Phillips&lt;br&gt;State Privacy Officer, Utah</td>
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<td>11:20 - 12:35pm</td>
<td>Lunch</td>
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<td>12:35 - 1:35pm</td>
<td><strong>Panel (Who/Where):</strong> Working with Stakeholders, Committees, and Councils</td>
<td>Cristina Bean&lt;br&gt;Records Analyst, BYU&lt;br&gt;Cory Nimer&lt;br&gt;University Archivist, BYU&lt;br&gt;Sara Bench&lt;br&gt;Records Management Specialist, USANA</td>
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<td>1:35 - 1:55pm</td>
<td>Break/Networking</td>
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<td>1:55 - 2:55pm</td>
<td><strong>Endnote (How):</strong> Artificial Intelligence to Optimize Records Management</td>
<td>Travis Ringger&lt;br&gt;Director, Cyber Risk and Regulatory, PwC</td>
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<td>2:55 - 3pm</td>
<td>Closing Remarks/Announcements</td>
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Cory Nimer is senior librarian and university archivist at Brigham Young University in Provo, Utah. Previously he served as technical services archivist and metadata specialist at the institution. His responsibilities have included supervising archival processing, archival management system implementation, and metadata development. His research interests include archival descriptive practice, archival literacy, and the history of archives in the Inter-Mountain West.

Cory Nimer was appointed by Governor Cox in July 2021 to serve as the State of Utah’s Chief Privacy Officer. In this role, Chris works with public and private stakeholders to create a comprehensive privacy framework for State agencies via formal legislative, rule and policy changes. Initial efforts and successes have included:

- Foundational privacy focused legislative changes to GDPR to enable better data protection and privacy, and SRA levels for the management of programs via HB 343 which passed both the House and Senate in the 2023 Utah legislative session.
- Creation of the State Agency Privacy Council which is composed of privacy designees from most executive branch agencies.
- Providing CIPM and Security+ training and certification opportunities to state and public entities so as to increase the privacy related knowledge, skills and abilities of government stakeholders.

Prior to his current role Bramwell served seven years as the Director of Information Privacy and Security for the Utah Department of Human Services where he led the creation and management of information privacy, security and compliance programs.

Bramwell completed his information privacy and security education at the University of Wyoming (M.S.) and the Naval Postgraduate School in Monterey (M.S.). He has held positions as an information security manager at a large national bank and a federal agency. Bramwell has also taught information privacy and security courses by university and non-profit organizations. He has been with BYU for nearly 10 years and is currently the Chief Privacy Officer & Director of Information Management.

Richard Nance was the Director of the Department of Drug and Alcohol Prevention and Treatment for Utah County from 1998-2020. He is Immediate Past-President of the Association of Utah Substance Abuse Professionals (AUSAP), an adjunct instructor in substance use disorder counseling ethics at Utah Valley University and was recently appointed to the Utah Division of Occupational and Professional Licensure Substance Use Disorder Counselor Board.

Richard has a Master’s degree in social work from Brigham Young University, a certificate in Drug and Alcohol Counseling from the University of Utah, and a Masters in Health administration from University of Alabama in Birmingham. His work has included family practice residency program administration, psychiatric hospital administration, direct clinical practice with adults, SED, youth, and adults and youth suffering from substance use disorders.

Richard has taught abnormal psychology at Utah Valley University and administration in the BYU MSW program. He teaches lectures and workshops on behavioral health ethics, ethics in clinical supervision and social justice policy across the country. He served on the board of directors of the Utah Behavioral Health Committee of the Utah Association of Counties from 1998-2020 serving as board chair from 2010-2012. He has served on a number of state and national boards and committees. His research publications include: “Financial Capability: An Interview with the District Attorney,” “Substance Use & Misuse, and Nance, Richard and Hindkley Jones-Sanpe, (2021), “Recovery Capital and Money Management,” Advances in Addiction & Recovery. Fall 2021.

Dr. Whitney Phillips was appointed by Utah State Auditor, John Dougall, and confirmed by the Utah Senate in December 2021 as the first State Privacy Officer. Prior to serving in this role, she spent four years as the Utah State Board of Education’s first Chief Privacy Officer. She has held a variety of prior positions in education and government. Dr. Phillips is a Certified Information Privacy Manager (CIPM) and a Certified Information Privacy Professional for the U.S. (CIPP/US) and California (CIPP/CA). Dr. Phillips specializes in designing and building data science solutions that improve performance, help organizations make better decisions, and provide assurance around regulatory and compliance risk. Specialty areas of focus include: natural language processing (NLP) and unstructured data analytics.

In his current role Travis leads development teams building software at SRA. Prior to this he held roles at the markets and USANA home office. Sara knows how to connect with the international populace. This was the case in how she elevated the records management program at USANA.

In 2021, Sara started diving into records management. As a Records Specialist at USANA, Sara helps establish, manage, and strategize the corporate and global records management program via the STAMP (Strategic Technology & Management) Program to connect with the international populace. By collaborating with many departments and organizations in more than 20 markets, Sara was improving the program uniquely and engagingly for the company. As a member of the Diversity, Equity, and Inclusion (DEI) council, Sara actively develops and implements projects and initiatives that foster diversity in diversity at USANA. Aside from work, Sara enjoys sightseeing/traveling, shopping, eating out, cooking, and building her portfolio in photography and videography. She also loves her furry friends; she volunteers at Salt Lake Animal County Services.

Elaina Maragakis, CIPP/US, is a shareholder and director and practices in Ray Quinney & Neblett’s litigation section. Her practice focuses on complex commercial litigation. She has tried a significant number of cases and has experience managing complex disputes through trial. Ms. Maragakis has represented numerous companies in connection with contract and business disputes, including class actions.

Ms. Maragakis has also represented a number of health care entities, including nursing homes and hospitals, in both litigation, HIPAA analysis, and medical staffing issues. Ms. Maragakis serves as a member of the firm’s Executive Committee.

Ms. Maragakis is also Chair of the Firm’s Cybersecurity and Privacy practice group. She assists clients in all aspects of legal compliance with data security laws, including helping clients manage third-party and trade partners by preparing Information Security Policies. In the event of a breach, she assists with managing a company’s response with breach notification laws. She has given presentations on the issue of data security across the State of Utah and has written extensively on the subject.

Ms. Maragakis has been selected for many awards, most recently as one of The Best Lawyers in America in 2023 in Commercial Litigation. In the state of Utah she has been selected many times by her peers as one of Utah’s “Legal Elite.” She was selected for inclusion in Mountain States Super Lawyers Top 50 Women (2022-2022) and Business Litigation (2007, 2012-2022). Ms. Maragakis maintains an AV Preeminent (4.6) rating with Martindale-Hubbell, which is the highest rating awarded to attorneys for professional competence and ethics.

For over ten years, Sara Bench has been practicing communication skills in different types of organizations. Sara earned her Bachelor’s degree from BYU-Hawaii in Intercultural & Communication Studies and a Master’s degree from Brigham Young University in Mass Communication in 2015.

Sara has worked with USANA Health Sciences Inc. as an International Coordinator in 2017 and worked with USANA global markets, specifically for the Philippines, Indonesia, Australia, and New Zealand. In this role, Sara was the manager and key liaison between the markets and USANA home office. Sara knows how to connect with the international populace. This was the case in how she elevated the records management program at USANA.

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Crossword: Mysterious Last Names

Complete the crossword puzzle using the last names of mystery authors and fictional detectives.

Across:
1. An Elderly Spinster living in St. Mary Mead
2. Criminal Defense Lawyer and Detective
3. Writer of Grantham and McDeere
4. Writer of Grantham and McDeere
5. An Elderly Spinster living in St. Mary Mead
6. Widower Detective, and Father trying to stop killers
7. Writer of The Murder of Roger Ackroyd
8. Owner of holistic agency, and a red checked shirt
9. Bumbling partner of Thomson
11. Detective from River Heights

Down:
1. Criminal Defense Lawyer and Detective
2. Belgian Detective
3. Writer of The Murder of Roger Ackroyd
4. DD-214 (Military Discharge)
5. Divorce Decree
6. Widower Detective, and Father trying to stop killers
7. Writer of Frank and Joe
8. Owner of holistic agency, and a red checked shirt
9. Bumbling partner of Thomson
11. Detective from River Heights

Sudoku

Word Search

Riddles

Personal Retention

How long do YOU need to keep these records?

Logo Dot-to-Dot

Use the numbers to create the logo, then add what’s missing to the picture.
Puzzle Solutions
Read at your own risk

Across:
1. Marple (Miss Marple, Agatha Christie)
2. Poirot (Hercule Poirot, Agatha Christie)
3. Christie (Agatha Christie)
4. Grisham (John Grisham)
5. King (Stephen King)
7. Dixon (Franklin W Dixon, Hardy Boys)
9. Thompson (Adventures of Tin Tin, Hergé)
11. Doyle (Sir Arthur Conan Doyle)
12. Cross (Alex Cross, James Patterson)
13. Brown (Father Brown, G. K. Chesterton)
14. Keene (Carolyn Keene)

Down:
1. Mason (Perry Mason, Erle Stanley Gardner)
2. Poirot (Hercule Poirot, Agatha Christie)
3. Christie (Agatha Christie)
6. Watson (John Watson, A.C. Doyle)
8. Gently (Dirk Gently, Douglas Adams)
10. Marlowe (Philip Marlowe, Raymond Chandler)
11. Drew (Nancy Drew, Carolyn Keene)

Retention Activity (Suggested answers)
1. Until reconciled with monthly statements
2. 1 year
3. Perm
4. Perm
5. Perm
6. 3-7 years
7. Until new license arrives
8. Until new policy arrives
9. Perm
10. 3-7 years
11. Perm
12. 3-7 years
13. Perm
14. 3-7 years
15. Until you sell it

Riddles:
1. A Barber
2. Mount Rushmore
3. The Moon
4. A Postman
5. Water
6. The Horizon
7. The letter “K”
8. History

Dot to Dot:
The Bee is missing

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A huge thank you to our 2022-2023 Business Partners!